

LISTING OF THE CLAIMS:

1. (Original): A system for conducting cashless business transactions comprising:

a plurality of fuel dispensers, each dispenser having at least one antenna corresponding to at least one vehicle motion detector associated with the dispenser;

a controller for reading information from a tag connected to a vehicle when the vehicle is detected by said at least one vehicle motion detector and is in proximity to an antenna corresponding to the detector; and

a point of sale computer for receiving tag information from the controller and for processing the tag information to conduct a cashless business transaction.

2. (Previously Presented): A system for conducting cashless business transactions comprising:

a plurality of dispensers, each dispenser being associated with at least one antenna;

a controller for receiving a detection notification from a first antenna, the first antenna being associated with a first dispenser and corresponding to a first detector;

a tag interrogator connected to the at least one antenna for transmitting an interrogation signal to a tag through the first antenna and for receiving information from the tag after the first antenna is activated; and

a point of sale device for receiving the information from the tag interrogator and for activating the first dispenser.

3. (Previously Presented): The system of claim 2, wherein the information comprises a unique customer identification number.

4. (Previously Presented): The system of claim 2, wherein the information comprises customer frequent purchase information.

5. (Previously Presented): The system of claim 2, wherein the controller is connected to the point of sale device.

6. (Previously Presented): The system of claim 2, further comprising:
a network host for receiving the information from the point of sale device, linking the information to a customer's account, and authorizing a transaction.

7. (Previously Presented): The system of claim 2, wherein the point of sale device activates the first dispenser after a transaction has been authorized.

8. (Previously Presented): The system of claim 2, wherein a transaction is not authorized until a customer enters a personal identification number in the point of sale device.

9. (Previously Presented): The system of claim 2, wherein the tag is a sticker radio frequency identification tag.

10. (Previously Presented): The system of claim 2, wherein before activating the first dispenser the point of sale device validates the tag and offers a customer an option to pay through an account associated with the customer.

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11. (Previously Presented): A method for validating a tag, comprising:
receiving tag write data from a point of sale device after a tag detection start message has been sent to the point of sale device; and
writing the tag write data into the tag.

12. (New): The system of claim 2, wherein data is written to the tag for authentication.

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13. New): The system of claim 2, wherein data is written to the tag with information to be carried with the tag for use in future transactions.
